

How to Price Your House

Why is listing my property at market value so important?

If you set a realistic competitive price you will:

- Sell your house faster.
- Give your house it's due "marketability."
- Offers tend to be higher when a property is closer to market value.
- If your house stays on the market for an abnormal amount of time buyer's begin to think there is something wrong with the house.
- A well-priced property can generate competing offers.
- Realtors will be more enthusiastic to present your property to their buyers